Case Study: Fort Lauderdale Airport

Park Assist installed the first camera based Parking Guidance System (PGS) in the U.S. at Fort Lauderdale-Hollywood International Airport (FLL) in Fall 2015. Park Assist's M4 camera system gives an edge in customer draw and service while simultaneously empowering operations and boosting paid parking revenues. The M4 system enables travelers to have an effortless parker experience, with guidance throughout two garages, and back to their car using Park Assist's proprietary Find Your Car™.

Why They Purchased
FLL's camera based PGS tracks the occupancy of each parking space in real time, directing each airport patron to the nearest available space quickly and conveniently. For drivers who cannot remember where they parked, the system also facilitates fast location of lost vehicles. In addition, airport officials say this parking guidance technology, based on License Plate Recognition (LPR) software, promises enhanced revenue production, better security and customer loyalty benefits.

"We look forward to offering our parkers a better overall experience at the airport with faster parking and advanced surveillance," said Douglas Wolfe, Aviation Assistant Director at Fort Lauderdale-Hollywood International Airport.

Fort Lauderdale-Hollywood International Airport was named National Parking Association's 2015 Innovative Facility of the Year with Park Assist